



Marketing strategy

SERVICE OUTLINE

The marketing strategy outlines channels, tactics, tools, goals and corresponding digital analytics metrics broken down by each of 5 stages of marketing funnel, from awareness to loyalty. It may also include campaign templates, marketing processes map and recommended budget split across channels and funnel stages.

List of channels, goals, and metrics

Marketing process map

Campaign templates

Recommendation of budget split across channels and funnel stages

Recommended tools

Additional consultation

ESSENTIAL 2 WEEKS



COMPLETE 4 WEEKS

