



# Data Studio dashboards

## SERVICE OUTLINE

Data Studio dashboards provide a standard format of marketing reporting regardless of a data source. Native channel reporting, such as performance reports in Facebook ads, can quickly become overwhelming. Data Studio makes it much easier to consume and interpret huge amounts of data generated by marketing engines as well as allows for quick channel-to-channel comparisons.

Google Analytics dashboards

Google Ads dashboards

Facebook Ads dashboards

BigQuery dashboards

Custom calculated fields in reports

Dashboard styling in line with company visuals

### ESSENTIAL 1 WEEK



### COMPLETE 2 WEEKS

